



ARIZONA GOVERNOR SURVEY

Showing our work

Polling has been challenging this year. We commissioned this survey and we are releasing all of it, so you can judge the numbers for yourself.

Fielded October 25 to 27, 2026 · N 900 Arizona likely voters · Conducted by KStrat · Released October 28, 2026

Why we are publishing all of it

Public polling has had a hard few cycles, and Arizona has been harder than most. Rather than hand you one number and ask you to trust it, we are releasing the topline, the full crosstabs, the turnout assumptions behind them, and the arithmetic that connects the three.

1

Everything we received

Every topline and every crosstab delivered to us, reproduced exactly as delivered. Nothing held back because it was inconvenient.

2

The assumptions, named

A poll is a sample plus a turnout model. We publish ours, and we show what happens to the result when you change it.

3

The arithmetic, checkable

One line of math connects the crosstabs to the topline. It is in the workbook as live formulas. Disagree with us and you can prove it.

One survey, two numbers

AS REPORTED IN THE SURVEY

Hobbs **48.3**

Biggs **43.1**

Hobbs +5.1

AT THE EXPECTED TURNOUT MODEL

Hobbs **44.1**

Biggs **47.2**

Biggs +3.1

The survey carries an expected turnout model of 39 percent Republican, 32 percent Democrat and 29 percent no party. Combining the three published party columns at that expected turnout produces the figure on the right. Both come from the same 900 respondents, and we are publishing both.

The whole method is one line of arithmetic

$$\text{Restated \%} = 0.39 \times \text{REP column} + 0.32 \times \text{DEM column} + 0.29 \times \text{NPP column}$$

1

Nothing else changes

No new interviews, no respondent-level data, no reallocation of undecided voters. Only the turnout assumption.

2

The party columns are fixed

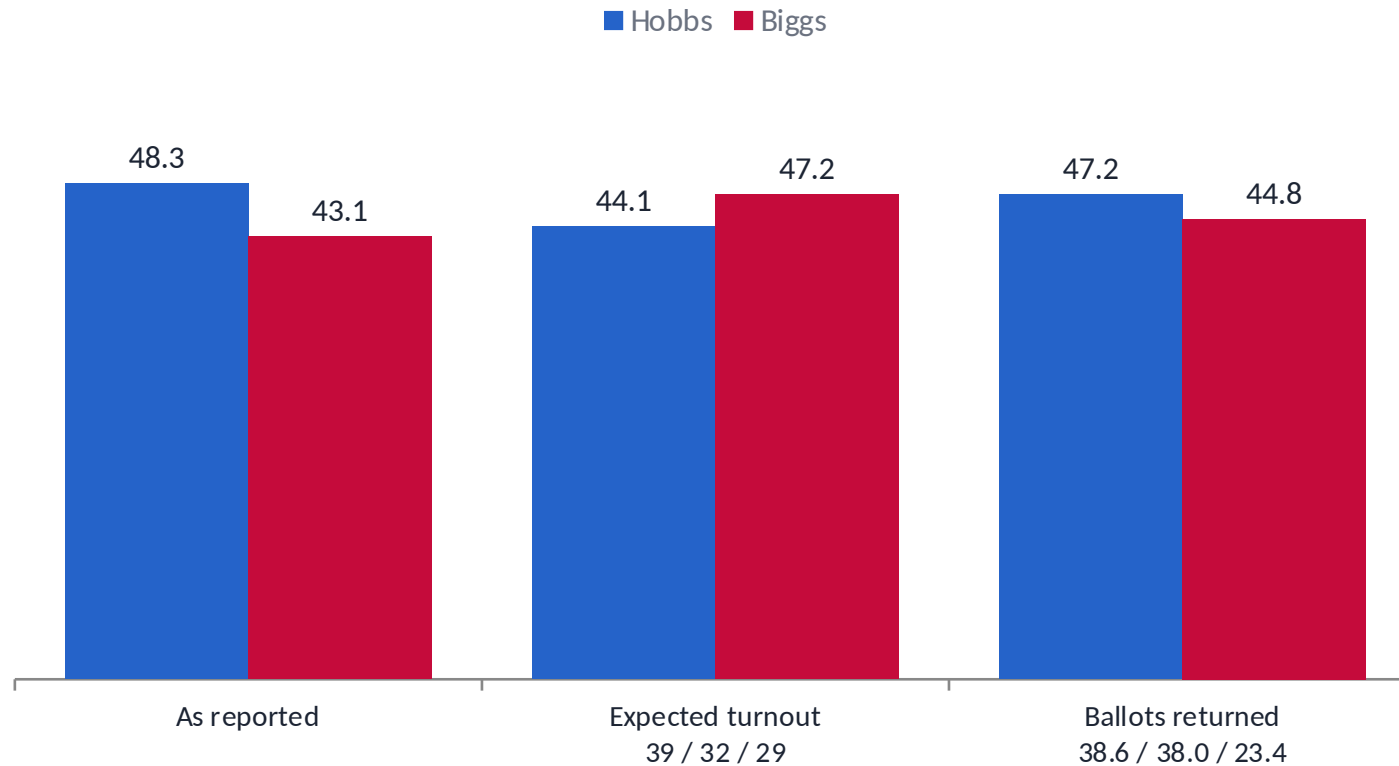
Changing how many Republicans you expect to vote does not change how Republicans answered. Those columns are as delivered.

3

Only the total can be restated

Gender, age and race columns need joint party by demographic tables that are not in this release. They are reproduced unchanged.

Three reasonable electorates, three answers



What we are not claiming

- We are not asserting that any one of these is the result.
- A turnout model is an expectation, not a measurement.
- 39 / 32 / 29 is more Republican than the ballots returned so far. We restate to it because it is the survey's expected turnout, not because we endorse it.
- The workbook lets you substitute your own expectation and watch every figure move.

Something we noticed and cannot fully explain

Turnout model applied to the published party columns	Mean gap across all 38 response rows	Largest single gap
The expected 39 / 32 / 29	1.14 points	4.28 points
33.5 / 35.7 / 30.8, solved for	0.00 points	0.00 points

Combining the three party columns at the expected turnout does not return the reported toplines. Solving for the shares that do gives a different mix, reproducing every row to four decimal places. We do not know why, and there are two ordinary explanations.

Either the toplines sit at a different mix

A modeling question, and one the survey’s own method would answer.

Or the crosstab columns use a different base

A reporting artifact in how the tables were generated rather than a problem with the survey. This is the more mundane of the two and we think it the likelier.

Read these before you quote anything here



The fieldwork is KStrat's

Their questionnaire, their interviews, their reported figures, reproduced exactly as delivered to us. The restatement is ours.



This is arithmetic on aggregates

Not a re-tabulation of respondent-level data, and it does not carry the authority of one.



The margin of error still applies

Plus or minus 3.3 points on the full sample, wider on subgroups. Several differences shown here are smaller than that.



Turnout expectations are contested

39 / 32 / 29 is Republican plus 7. Ballots returned by October 27 ran 38.6 Republican to 38.0 Democrat. Choose your own and the workbook will follow.



Check the arithmetic

Everything in this deck is reproducible from the crosstabs we are releasing. The workbook carries the full topline as live formulas, the crosstabs exactly as delivered, and an editable turnout model.

- Toplines, as reported and restated, with the full method
- Crosstabs exactly as delivered, unchanged
- Editable turnout model, every figure recalculates

Corrections welcome. American Encore, October 28, 2026.